

Room Tax Commission Meeting – May 20, 2026

In attendance: Adam Tutt, Rick Boes, Betty Meinholz, Marvin, Becky Bettin and Kevin Town. Matt Cleveland not in attendance. Meeting called to order 2:00 pm
Observers: Brenda Nelson and Melissa from Mercer Chamber.

Open Comment: Rick Boes is stepping down & newly elected Town Board member Kevin Town who will be new committee chairman.

Becky stated the Town has purchased new software to track AirB&B & VRBO, to track rentals not paying taxes. Program should be active by end of 2nd quarter.

Available funds: Total collected 38,211.92, see attached sheet for breakdown, Becky stated room tax collection is up more than 2025 1st quarter. Betty had question on why we chose 6%.

Review grants:

#1 Cleveland Club House: Mercer Open Fishing Contest amount requested \$2800.
Motion to deny, 1st Adam 2nd Betty motion carried, no supporting documentation, event is a chamber event.

#2 Mercer Park Board: 4th July Celebration amount requested \$5000, discussion heard about funding request, there are 3 line items: Bands \$3300, marketing materials \$750, Misc expense: porta potties, stage, games & crafts \$950.

Motion made to pay bands \$3300 1st Adam 2nd Marvin motion approved.

Motion made for marketing materials \$750 1st by Kevin 2nd by Betty motion approved.

Motion made for Misc expense \$950 1st by Adam 2nd by Betty motion approved.

Committee will pay for bands & advertising. Park Board will submit receipts for payment.

#3 ICORE Bike Trail Expansion Fundraiser asking \$2500, discussion held, 1st by Adam 2nd by Kevin vote held 3 in favor, Marvin opposes.

Summary we started with \$8024.50, \$7500 has been dispensed \$524.50 balance left

Meeting adjourned 3:20 pm

Next meeting July 29, 2026 at 2:00pm for review of project

Next meeting Aug 19, 2026 at 2:00pm

APPROVED

Kevin Town

9-2-26